



# Farmers' Market/Direct-to-Consumer 2021 Virtual Workshops

Farmers' markets and direct-to-consumer opportunities are growing across the state and continue to be an important source of fresh fruit, vegetables, meat, dairy and other agricultural products. In 2020, 76 farmers' markets were registered with the Kansas Department of Agriculture's Central Registration of Farmers' Markets.

**Friday, February 19 • 8:30 a.m. - 12:30 p.m.**

**Lunch and Learn Sessions: February 16-18, noon to 1 p.m. each day**

## Virtual Lunch and Learn Sessions

**February 16, 2021, 12 p.m. to 1 p.m.**

- Food Safety for Value-Added Food Products
- K-State Value Added Foods Lab

**February 17, 2021, 12 p.m. to 1 p.m.**

- Meat and Poultry Regulations

**February 18, 2021, 12 p.m. to 1 p.m.**

- Sales Tax
- Accepting Supplemental Nutrition Assistance Program (SNAP)/EBT

### **Scales Certification:**

Kansas vendors can get their scales tested and certified by the Kansas Department of Agriculture as part of their registration fee. Visit the website for more information.

## Virtual Workshop

**February 19, 2021, 8:30 a.m. to 12:30 p.m.**

- Michael Kilpatrick of Thriving Farmer Podcast with Marketing Tips
- COVID-19 Related Changes
- Senior Farmers Market Nutrition Program\*
- *From the Land of Kansas* and the Central Registration for Kansas Farmers Markets
- Double Up Food Bucks Program Overview
- And More!

### **Registration:**

Register online at [FromtheLandofKansas.com/FMWorkshop](https://www.fromthelandofkansas.com/FMWorkshop)  
Registration is \$5 per participant, for any or all of the sessions.

For more information, contact Robin Blume at [Robin.Blume@ks.gov](mailto:Robin.Blume@ks.gov) or 785-564-6756.

If you do not have internet access or you have limited connectivity, please contact your local extension office to ask about making an appointment to watch session recordings.

*\*An interactive training session for the Kansas Senior Farmers Market Nutrition Program is required for all new farmers who wish to participate in the SFMNP. Interactive training may occur during an online training (such as this one hosted during this Farmers Market/Direct-to-Consumer Workshop). Returning farmers may complete their training and annual agreement online or at an in-person training. All farmers must submit an annual agreement to KDHE. Visit [www.kdheks.gov/sfmnp](http://www.kdheks.gov/sfmnp).*

For more information, please visit [FromtheLandofKansas.com/FMWorkshop](https://www.fromthelandofkansas.com/FMWorkshop)