

# Regional Farmers' Market Workshop

## February 29, 2020

Wichita County Community Building, 502 E M Street, Leoti, Kansas

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### Workshop Agenda

- 8:30 Registration opens
- 9:00 - 9:15 Welcome
- 9:15 - 9:50 Keynote — Marketing Tips for Farmers' Markets  
*Sara Bloom, Downtown Hays Market*
- 10:00 - 10:50 Breakout 1  
Grower Panel — Growing Produce in Western Kansas  
*Facilitated by Londa Nwadike, K-State Research and Extension; Panelists will include Steve Michel and local growers*
- Double Up Food Bucks Program; Accepting EBT at Farmers' Markets  
*Donna Martin, Mid-America Regional Council; K-State Research and Extension*
- 10:50 - 11:05 Break
- 11:05 - 12:00 Breakout 2  
Regulations for Meat, Poultry, Eggs, Processed/Prepared Foods at Kansas Farmers' Markets  
*David Stuhlsatz and Ean Mong, Kansas Department of Agriculture*
- Sales Tax for Farmers Market Vendors  
*Beth Pisterzi, Kansas Department of Revenue*
- 12:00 - 12:45 Lunch (provided) — Market managers discuss market management issues  
*Facilitated by Kansas Department of Agriculture*
- 12:45 - 1:15 Update on KDA's *From the Land of Kansas* program; specialty crop industry support; produce safety  
*Janelle Dobbins, Kansas Department of Agriculture; Londa Nwadike, K-State Research and Extension*
- 1:15 - 1:55 Farm to Institution panel  
*Barb Depew, Kansas State Department of Education; Steve Michel*
- 2:00 - 2:55 Breakout 3  
Kansas Senior Farmers Market Nutrition Program Certified Farmer Training  
*Emily Carpenter, Kansas Department of Health and Environment*
- \*Note: An interactive training session for the Kansas Senior Farmers Market Nutrition Program/Farmers Market Nutrition Program is required for all new farmers who wish to participate in the SFMNP/FMNP. Interactive training may occur online or during an interactive training (such as those hosted during these Farmers' Market Workshops). Returning farmers may complete their training and annual agreement online or at an in-person training. All farmers must submit an annual agreement to KDHE. Visit [www.kdheks.gov/sfmnp](http://www.kdheks.gov/sfmnp).
- Food Safety Update: Produce safety, sampling at farmers' markets, food labeling, etc.  
*Londa Nwadike, K-State Research and Extension*
- 2:55 - 3:00 Evaluations